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Lets hope the next ten years will increase this interest and support further.

The next open day will be
10 October 2012

11am to 4pm

Reminisce and catch up
with old acquaintances
Peruse the Bata Records
Look at the photographs
and memorabilia

Stir up those memories
and record them if you
wish

On **July 12th 2012** we will
be celebrating Founders
Day. A wreath will be laid at
the statue.



Mobile Explorer News

Markers can
now be seen on
the pavements
around which
indicate the footsteps of the
trail.



Bata Reminiscence and
Resource Centre
East Tilbury Library
East Tilbury

Tel: 01375 844921

E-mail:
info@batamemories.org.uk
www.batamemories.org.uk

OPENING TIMES

Tuesday and Thursday
10am-1pm - 2pm-6pm

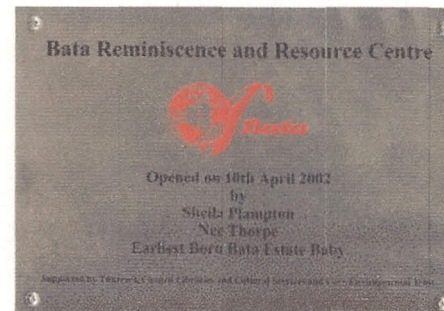
Friday
2pm-6pm

Saturday
10am—1pm

Volunteers on duty:
Tuesday
Thursday and Saturday
10am—1pm



We celebrate our 10th Anniversary



How we've grown

Our story began
to record memo-
ries and retain
artefacts of those who lived or
worked in the
Bata community.
We soon filled the
little corner in the
library and then
with the help of a
grant the centre



and library were given a face
lift and we were able to in-
crease our storage and dis-
play area



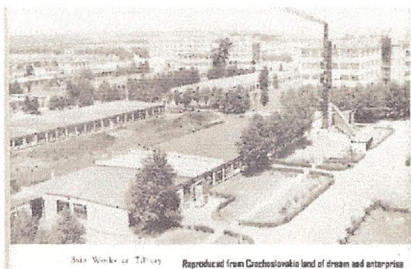
TRULY GLOBAL

BATA Reminiscence and Re-
source Centre has been oper-
ating for ten years now. Set
up by enthusiasts in East Til-
bury its aims were to collect
and save items and memories
of the workers and residents
of BATA at East Tilbury and
elsewhere. It is true to say
that the BATA R. & R. Centre
has gone from strength to

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Years ago - Extracts from the Bata Record

The land was purchased by
Mr Bata in 1932

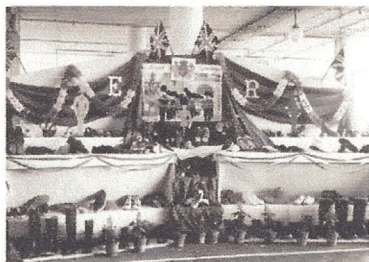


TELEGRAM OF CONGRATULATIONS SENT TO HIS MAJESTY

BR 10 May 1935

A CROWD estimated to be the biggest ever seen at East Tilbury—about five thousand people—attended the Silver Jubilee celebrations jointly organised by the Bata Shoe Company British Limited., the parishes of East Tilbury and Mucking, on Bata Sports Ground and adjoining fields on Monday.

The Linford Road along the site of the factory, the works buildings and the sports field were all gaily decorated with flags, lights and about ten miles of bunting.



Coronation display in the factory 1935

Snippets

Remember the Wayfinders being made in the leather factory and as a college boy at one stage having to drill holes in the heels to accommodate the compass

Wayfinders"- I possessed a pair of black lace -up Way finders! My mum and dad took me to the Girl Guide Association Shop in 1968 to be kitted out in my new uniform! My dad was the only "breadwinner" in the family at that time, but nevertheless, he decided that his daughter would have the best, and my first pair of Wayfinders were purchased alongside the guide uniform! I was the only girl in the guide company to have them, and the other guides were very intrigued with them!

Thank you for the memory

You can imagine the nostalgia I felt when I saw your email this morning re. Wayfinders....as it was my father, William Hammond, who was "the brains" behind this concept and liased with the Scouts. In his scrapbooks I do have quite a lot of material relating to Wayfinders but cannot do anything about this right now as we are leaving tomorrow for Thailand. We will be away for 2 months staying with our son and daughter-in-law who live in Bangkok but will search the scrapbooks in February. The first Wayfinder shoe from the production line is in the Bata Museum in Toronto.

Personal *****

***** Pars

Nephew of a Dorothy Sutcliffe would like to contact family and friends, his email address is:john.frost49@btinternet.com

Did you know you can buy via our webshop and then we will benefit as well.

The link for our webshop is
<http://www.spendandraise.com/BataReminiscenceCentre/>

We will be looking for items of interest to be included in future copies of our newsletter. Please keep us informed if you have news of the ex-Bata employers and their families.

Our volunteers would be happy to accept any items you would like to contribute.

Sadly we report the news of the death of our friends:

John Forbes
Kathleen Buttle nee Bacon
George Francis
Maureen Townley
Ray Bugg
and
Bill Whitfield

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strength and has accomplished these aims in no uncertain manner.

An outstanding and unexpected additional achievement is the extent of contacts made with the BATA community worldwide. Not surprisingly the World Wide Web has made this possible to some degree. However a look in the Guest Book reveals that visitors who have actually come to the Centre include those from the four corners of the world - such as Czech Republic, Malta, Pakistan, Canada, Malaysia, USA, New Zealand, Australia and Ireland.

In addition, the special architectural merit of the site has attracted interest from international architectural students from Europe, Asia and South America. Closer to home students from Cambridge University and University of Westminster School of Architecture have joined students from BATA University,Zlin in visiting the most complete BATA factory and housing complex outside of the Czech Republic.

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